

## Some of the Feedback from Foundem's Users

The following are examples of some of the positive user feedback that Foundem received over the years from the relatively small number of users who managed to find our service despite its near invisibility in Google's search results. Of course, like any business that encourages its users to provide feedback (for example, by providing a "How are we doing?" link in the sidebar of every page, as Foundem did), Foundem also received its fair share of negative feedback in the form of criticisms and bug reports.

Clearly, while all websites can expect to receive a certain amount of negative feedback, genuinely "valueless" or "thin affiliate" spam sites would not attract the kind of positive feedback that is set out below. We suggest that Google's recent unfounded criticisms of Foundem are part of a cynical attempt to avoid responsibility for the serious harm Google's unlawful conduct caused to our business, just as Google's earlier criticisms were aimed at shutting down the EC's antitrust investigation before it had properly begun:

Date	Comment
05/01/2006	One of the fastest sites online for finding everything I have needed. Great choice of stockists and some surprises in their pricing!!! Will stay with you forever.
06/01/2006	Stumbled across your site as searching by model number on www.webfetch.com and your site was in the results. Like the presentation and speed of the response, especially the filters, narrows it down to what I want to look at something which I find Kelkoo is bad at. Will come back again and see how I get on , but first impressions are good. Locked up on me once doing a search by model number F60870-M but tried it again and got results.
16/02/2006	YOU are fantastic! You are better than all the other compasrison engines out there! If you are in fact a copy of another engine then you've done a good job of hiding it!
27/03/2006	Wow - what a great site!
30/05/2006	Great, found the cheapest TV for me.
24/06/2006	Accidently came across your site while searching (for about an hour) for the cheapest price on Stoves cooker. Your site listed vendor's that other comparison sites didn't and I can now save myself £25. Thanks very much and keep up the great work.
28/06/2006	it is a very good site
28/08/2006	Your site is EXCELLENT, it has really saved me loads of effort in searching for flights to the USA. In the past, I would spend hours going to variours sites, but now I just enter a few parameters and your search engine does the rest. And not only that but it has access to all the 'big name' sites. The layout and screen design is excellent, easy to enter information and the display of results is excellent, and not to forget that the site is quick. Compare of other sites that I have used in the past, yours is 'miles' ahead, please keep up the good work.
31/10/2006	well done! takes tons of hassle away. there are other sites that do this, but they're ridden with pop-ups and other annoyances like registration. also they're more focussed on a particular search (only books/only flights etc). so this is brilliant! one suggestion: i searched for a book & it brought up several rates for it - which is great, but what it didn't do was search the used prices. like it was selling used on amazon for a penny and new for £5.95! maybe there isn't a way to access that data. but it sure would be handy to get all prices.
06/11/2006	Liked the site last time I used it but was still in test, improvements are good and prefer to use the site over Kelkoo , pricerunner etc, get to result quicker.
24/11/2006	like the site, got me a cheap deal, NOW IN MY BOOKMARKS.
07/01/2007	great site ...even better than pricerunner, pricegrabber

19/02/2007	been on the internet since it came out and you have to be the best there is at this kind of thing, keep it up!
07/03/2007	best price search site on the internet
17/03/2007	fantastic, quick and easy.
18/03/2007	Best I have seen now on as favorite
19/03/2007	Just wanted to leave some feedback on my first experience at Foundem. I found the website easy to use and nice to look at - prefer it to Kelkoo, similar to dooyou. Found out about your site through word of mouth but wouldn't have known about it otherwise as I rarely look at Page 2 of google so I will "spread the word". Good luck! Petra
28/03/2007	excellent!
24/04/2007	Well done. A very good design and it operates quickly. I will definitely return.
29/04/2007	Well done!! Excellent Site and good results.
31/05/2007	very good site.
09/06/2007	excellent website,I am quite impressed of the service, Good luck.
13/06/2007	I have been used kelkoo for almost 10 years...but the truth it has let me down many times lately...I used your site for the first time today, and I must say..it has given me the best result by far compare to other comparison site..also the name is good. well done
13/06/2007	user friendly nice and easy to locate sites. Most encouraging to not see too much distracting side adverts.
14/07/2007	very informative and fast site
23/07/2007	very very nice.
03/08/2007	excellent price comparison site, well maintained and current.
10/08/2007	Very good, good listing, like the explanations on the side.
13/09/2007	very fast excellent
17/09/2007	You are a fast search service!
23/09/2007	Based in UK and find this a brilliant search site. Can you tell me if there is any way I can use it to check flights within the USA. Thank you and keep up the good work.
24/09/2007	Super fast - as recommended by MartinsMoneyTips@moneysavingexpert.com Well Done
28/09/2007	Thanks you found me a good price flight with no effort.
09/11/2007	found your site by accident, really like it, well laid out accurate search results, now in my top 5 of price search engines !
13/11/2007	Great site and very informative.Found by accident when using Gadget Show page. Is now on list of favourites.
13/11/2007	Nice clean design with postage clearly marked as this is the "real" price. Well done.....george
21/11/2007	I like the filtering and selecting - much better than drilling down to find products and more dynamic ...Summary: good site, LOADS of potential; quite web2.0'ish - WELL DONE!
11/12/2007	thanks so much your filtering and price comparing services are brilliant!! thank you, you have really helped!!
15/12/2007	just found this site and am impressed at the price you can find for a flight i was having trouble with

26/12/2007	<p>Your site is very good and I am very happy with your service. I found the site from Channel 5-</p> <p><a href="http://gadgetshow.five.tv/jsp/5gsmain.jsp?lnk=401&amp;section=Consumer&amp;show=s7e7&amp;featureid=581&amp;description=Buy%20Stuff%20Cheap">http://gadgetshow.five.tv/jsp/5gsmain.jsp?lnk=401&amp;section=Consumer&amp;show=s7e7&amp;featureid=581&amp;description=Buy%20Stuff%20Cheap</a></p> <p>I also like nyour features, especially with javascript, like when I typed "playstation 3" i was surprised to see a list of categories, as many if not all other sites do not. The filters section was also very helpful.</p> <p>I have one suggestion, I think there should be other colour themes, like blue, it would make it feel more comfortable rather than just white, maybe we could choose a variety of colours, or maybe a set theme. I also congratulate you for not using any adverts, though i would not mind if there were some to support this great site.</p> <p>I congratulate you for making this very helpful site.</p>
28/12/2007	love you site
02/01/2008	First time user - quick and user-friendly :)
31/01/2008	very easy and straight forward to use, thanks
02/02/2008	Fantastic technology and great results. With loss in focus for the mainstream comparison sites with lots of clutter your site is a great change. Keep up the the great work and good luck.
12/03/2008	best comparision site on the web. keep up the great work
27/03/2008	very user friendly packed wiv features for narrowing parameters and quick!!! yeah do like this one
07/04/2008	Found your site via "The Gadget Show ". I will be back when I am buying again.
08/05/2008	Your website is very good and very fast. I have been able to find the cheapest flights to orlando. Thank you
12/05/2008	Very good service - very helpful in letting me select which lawnmower I was looking for and best source. Thank you.
14/05/2008	Bloody Marvellous
03/06/2008	Damn that's fast!
08/07/2008	great site guys and gals keep it up 1st site i check for any shopping on the net great link from the gadget show probably the best site out here plus general praise dont cover it should have a better option like massive thanks
15/07/2008	Recommended to me, I'll pass on the website to all.
23/07/2008	Your site was able to provide a wide range of digital cameras from a large number of suppliers; providing very good options.
14/08/2008	Great website and search function. Easy to navigate, fast, search gives the correct results with lots of data. Brilliant.
27/08/2008	First time I've visited your site and found it very helpful, fast searches, and good filters. I've added it to my favourites, to use for other things - well done!
16/09/2008	Love your price history graph, unique and just the sort of extra info i was looking for,nice clean web site.I do alot of internet buying so thought id give feedback as bad sites really do stop you buying or recomending.
17/09/2008	Great site. Found a Zanussi washer dryer from Laskys at the lowest price of £57. I have been searching for days to find it cheaper than £100! Thank you so much. Diana
29/09/2008	Superb site ....used you last dec when choosing flights.Today convinced my hubby the saw he was buying was best deal..Thanx will recommend you to all
25/10/2008	Wow!!! I found your website via the money saving expert website and he was right that you are fast! I wish I had found this website a lot earlier, as it would of saved me a lot of money. Keep up the good work!!!

06/11/2008	Found what I wanted in minutes, plenty of information and choice!
19/11/2008	great site!
08/12/2008	I Heard About You On Five's The Gadget Show And Im Impressed! I Havent Heard Of You Before But Your Site Is Sooooo Easy To Use And Your Info Is Just Brilliant! Unfortunately, Due To My Lack Of Organisation And Money You, Along With Everywhere Else Dont Have What I Need In Stock To Buy This Xmas. My Mum Wants Professor Layton And The Curious Village... And If I Had The Money Last Week I Could Have Got It In Argos And Now Nowhere Has It! Luckily For Me Though Her Birthday Is In January... So She'll Just Have To Wait A Wee Bit Longer! Thanks For Your Amazing And Very Helpful Website!!!
08/12/2008	Fantastic !!!!!!!!!!!!!!!
08/12/2008	Very clear information, just what is needed. Good graphical presentation.
09/12/2008	really great service easy to navigate around and ood pricve matches
09/12/2008	one of the best sites of it;s type
09/12/2008	how farst is farst less than 40 secs you found my prod top site i am just telling all my address book you web address. thanks eric.
09/12/2008	excellent user friendly site!
09/12/2008	I'd like to say well done on your excellent web design! I love the look of the site and find it very easy to use. I much prefer it to some of the other comparison websites. It is being a little slow at the moment due to traffic problems [I suspect this is because you were mentioned on "The Gadget Show" last night!] but I know this will begin to improve as you adjust to cope with demand. Thank you! :)
09/12/2008	Used your site for the first time today, I spent £60 on 3 items that all together would have cost me £800 on the high street. First rate site. thanks a lot
09/12/2008	Excellent
09/12/2008	the information is at hand, which makes a change , i will use you again . GOOD SITE
09/12/2008	Great site, saved me lots. Thanks
09/12/2008	Found you site from watching the gadget show review. I love the Price History feature on your site.
09/12/2008	Got your address from the Gadget Show. I am looking for a high end slide scanner and found your site very helpful. . . Good One!
09/12/2008	good site, well done
09/12/2008	Excellent site, will return again and again. The Gadget Show were right ro recommend. Thankyou.
09/12/2008	Hi, I saw the site on channel 5's Gadget show and gave it a try to see how i found it..... good looking site , easy to use and a couple of very good features e.g. the price comparison over a specific time frame. keep up the good work !!!!!!!!!!!!!!!
09/12/2008	Stop being so good and being on the gadget show causing them to break your website :D
09/12/2008	Your 'abnormally high levels of traffic' are due to the Gadget show rating you the number one price comparison site on Monday night. This is something you should be celebrating - not saying "sorry" for!!!
10/12/2008	Excellent! My 1st ever search using your site saved me £20 on a £40 mobile. Many thanks.
10/12/2008	Clear, concise, just what is needed when searching for products.
10/12/2008	Great search site doe's excatly what it sais on the tin keep up the good work

10/12/2008	Much more reliable information than other sites. Wider selection of products. Brilliant!
10/12/2008	Thankyou Gadget Show for pointing me this way *****
10/12/2008	Saw you mentioned on Gadgets programme - glad I visited - very slick.
10/12/2008	Very impressed with your site , Would suggest a seperate Blu-ray catagory for DVD's as a good improvement. Keep up the good work !.
11/12/2008	Saw you on the gadget show Channel5 but ddn't know you existed until then. I used Price runner as this came uon google searches so may be a more common link on google would br good
11/12/2008	Best web site for bargain prices,i saved £0.
11/12/2008	a well laid out site that give you facts on what im searching for to get the best price. so much easier to use then other price comparison sights
12/12/2008	after using other price comparison sites I will now only use this one. well done
12/12/2008	very good!! well done i'm impressed!!:D
12/12/2008	Just seen your site come top of the comparison sites on Channel 5's Gadget Show and thought I would give you a go.... Only one thing to say..... I wont be using any other site again !! your's is brilliant, please keep up the great work....
12/12/2008	seem to be more up to date then even dealpond.co.uk and i thught they were best. Would be good if you hada 'heads up price alert' button to txt or email back when item hits a certain price.
12/12/2008	After seeing your review on the Gadget Show, I was cynical at first but very quickly won over. I've already made a couple of purchases through your site and will make this my first stop (over froogle.co.uk) for as long as you can hunt out those low prices. The price history and option to order by Total Price are fantastic features. I don't often leave comments but you seem like a small operation doing a great job.
12/12/2008	Really good website. Like being able to filter on suppliers. Unless it's me, you may want to look at where your webite appears in a search engine e.g. enter 'comparison sites' in google and look where 'foundem.co.uk' appears.....I can't see it on the first 3 pages!! I think word of mouth and the recent praise by the Gadget Show may help / have helped!!
12/12/2008	superb
12/12/2008	I'm buying my first so buying everything; wahsing machine, tumble dryer, microwave, fridge/freezer, vacuum cleaner, TV etc - foundem has saved me over £200 - so thank you very much!
13/12/2008	excellent site, just wish i had found you before "The Gadget Show". Great site keep up the good work.
13/12/2008	Excellent site. I've only just begun using it, but I love the site design, user interface, search system and "similar products" list.
13/12/2008	easy to use brilliant thanks foundem! P.S. I found you after watching the gadget show on channel five they said you were good and they were right!!1
13/12/2008	Saw it on the Gadget show and it lives up to the good review there.
13/12/2008	Excellent website, used Kelkoo before but this is so much better. Got your name from the Gadget Show otherwise I probably would not have found your great website.
13/12/2008	Just heard about your site on The Gadget Show. Found the item. Very well done!
13/12/2008	10/10 great site guys.....merry xmas
13/12/2008	Found you thanks to the gadget show...

13/12/2008	Great website. You have replaced pricerunner as my no 1 price search website. Could you please add a price alert notification, to notify by e-mail when a product drops below a certain price. Thanks
14/12/2008	Very good site clear and efficient
14/12/2008	Brilliant website. Started using this after saw it on 'The Gadget Show' on FIVE. Love the price tracker.
16/12/2008	Outstanding!
17/12/2008	Like the look, ease of use and lack of annoying ads.. Love it had a look after the gadget show review.. V impressed
18/12/2008	This is a very good site it is much better than google product search which I used before. I started using foundem.co.uk after I watched an episode of the Gadgetshow where they tested out product search engines. I like the graph that shows you the price history!
18/12/2008	The Price History graph is a touch of genius
20/12/2008	I am very impressed with your site as it's extremely user friendly. It has ALWAYS found the cheapest price on all of the 3 sites I have used to find the cheapest. I will always use your site from now on. It's truly very good. It's knocked #1 of the other sites!
20/12/2008	Very good. Heard about you guys on the gadget show. Impressed.
20/12/2008	nice site - found you after the Gadget Show recommendation
20/12/2008	Very good found the cheapest price than all the other price comparison websites i looked at
21/12/2008	Very nice layout, easy to use and best prices found anywhere! Bravo!
21/12/2008	excellent, so glad you were recommended by The Gadget Show
26/12/2008	I find your site much better than pricerunner and kelkoo. Keep up the good work.
28/12/2008	Very usefull site
31/12/2008	fantastic web site for comparing prices for electrical products - well done and keep up the good work - very impressive!!!
01/01/2009	cool site
01/01/2009	Well assembled user friendly site.
04/01/2009	After recommendation from the Gadget Show. I am pleased to say that this site is excellent, Keep up the good work
05/01/2009	Great website as recommended by the gadget show. Thanks.
06/01/2009	Great web site recommended you to loads of people.
08/01/2009	very accurate and fast
16/01/2009	Best prices I've found so far! And the easiest to use site too.
21/01/2009	First rate site and spot on with prices and stores. Love the historical price graph. Saw the site recommended on the Gadget Show and have been using it ever since. Keep it up!
28/02/2009	on the ball with all the up to date prices
13/03/2009	Excellent site, very informative, like the price graph.
24/03/2009	The best price - by far!
16/04/2009	Used to use pricerunner, grabber etc but found them very unreliable. Just dicovered foundem - im impressed- very accurate site compared to the rest - but still it is frustrating that it can miss big sellers - eg klipsch image x10 - amazon sell for 169 - foundem quote 199 from gizmo
23/04/2009	quick with results!
23/04/2009	Very quick and good prices! Bought a few items now as a result of finding them on your site.
29/04/2009	My favorite price comparison website - especially like the price charts. Thanks!!

10/05/2009	Very impressive and fast price comparison. How come you are not publicising yourselves much?
11/05/2009	Loving the site, so easy to use. Just keep coming back time and again
13/05/2009	Nice easy veiwing the best comparison site i have seen in a long time.
19/05/2009	Great site, especially the jobs and property. WELL DONE
30/05/2009	well done good site
04/06/2009	I like the layout of your site and the prices graph. Very handy and I use it all the time.
11/06/2009	very easy to use site. useful filters to make searches
22/06/2009	good fast job
28/06/2009	when all others were listing 199 quid as best price around you came up with a full 30 quid saving!! well done.
03/07/2009	Clean interface, fast
19/07/2009	I wish that I had known about you long ago, as I find that you are 1st class and will use you first before trying any others in future. Thank you.
31/07/2009	Love your site!!
18/08/2009	Read today about what Google did dropping your site, this is the 1st time Ive seem your site, it appears better than pricerunner, have added your site to my favourites.
19/08/2009	Ironically, I found out about your service via an article in the Guardian about problems with Google! I then Googled you and you were top of the list, even though I've not seen you listed before when I searched for 'hotel accommodation' (for example). I'm very impressed with my first search of your site and I will certainly use you again and tell others about you.
25/08/2009	I really enjoyed using your site: crisp clear and to the point. I'm glad I found out about you in the Guardian as you hadn't come up in my general searches. I can't think why you don't appear way higher up in Google.
04/09/2009	I needed the cheapest flight to Berlin and tried several search engines; yours came up with the cheapest flight option - many thanks!
14/09/2009	watching gadget show, they said to check you out, brilliant site. WELL DONE FOUNDEM.
14/09/2009	Excellent search engine, relevant searches all in one place!
10/10/2009	I think I first heard of this site when it was recommended on The Gadget Show, (last series). Now use it regularly
12/10/2009	just started using and i'm very pleased. Always finds the product I search for and prices are very accurate. I have been using to search for electricla goods.
18/11/2009	Everything i need to know right there in front of me. well set out and easy to use. Now firmly in my favourites!
19/11/2009	I found your site after reading an articvle on the Reg site <a href="http://www.theregister.co.uk/2009/11/19/google_hand_of_god/">http://www.theregister.co.uk/2009/11/19/google_hand_of_god/</a> Where have you been hiding all my years of shopping and comparing. You are now added to my list of sites. I shall be back to use you for real in the future. PS Great site.
25/11/2009	I have been using your site for a while and it's great keep up the good work.
05/12/2009	Excellent service with sufficient information, very professional,many thanks.
06/12/2009	I have already ordered a fridge/freezer after discovering shopbots today. Saved myself £50 on an identical item which I was just about to purchase from a well known high street catalogue store. I always thought they were the cheapest around
27/12/2009	Easy to use website giving a choice of retailers

28/02/2010	use this before purchasing anything
21/03/2010	The best site for comparing the comparison sites. Very easy use and compare.
23/03/2010	Just getting used to your site. It's definitely easy to navigate, good filters and it is fast compared to the typical price comparison sites. Like it!
27/04/2010	very easy to search stuff. love the page layout some comparison sites look too busy its difficult to see what you need...will defo come back to you again *****
23/05/2010	brilliant site,, went through quite a few travel comparison sites and this was the firs that let me compare hollidays for 12 months later, very easy to use too!
30/05/2010	It's like a breath of fresh air. Nice and simple and self-evident what to do. Please don't spoil it with loads of ads, un-needed extras, etc!
20/07/2010	found the product and best price first time
02/08/2010	I first started using Foundem after you were featured on an episode of "The Gadget Show" where you came out on top in a group test of price comparison websites and I've haven't used another another comparison site since! I've been able to find the best prices for MOST products I've been looking at purchasing apart from the odd occasion where the search has either failed to find the item or have found a better price by simply doing a websearch, but I must stress this is only happened a couple of times. I really like the simple layout of the site and the price graph is a great feature and a good key to price trends. I also like that you don't have sponsored links in your search results which shows you're impartial, unlike othr comparison sites. I would like to suggest the addition of other stores for example Richer Sounds to name one and other high street names. Keep up the good work and thank you for a great shopping tool.
06/08/2010	this is a good site very easy to use full of all kinds of realy good info
07/08/2010	Very quick results
19/08/2010	I am a web developer and work creating sites like yours. In two words, fantastic job ;o)
24/08/2010	First time to use your site and really found it first class. Many thanks.
25/08/2010	very good info on the Toshiba LED tv I was looking for, also very good price guides given. I like your history price graphs.
08/09/2010	best price found on internet
24/09/2010	magic. very helpful.
24/09/2010	very easy site to use well done found your site in webuser
30/09/2010	think this is a very good and useful site
13/10/2010	good selection, good peice ranges, helps save time glad i found you thanks.
03/11/2010	Exellent site. Saved me money
12/11/2010	very good,well done.thank you.
14/11/2010	First time user. A fast response time and enough general info on the product to make a decision on a purchase.
24/11/2010	excellent site, well laid out and easy to follow...
04/01/2011	Found me the best price for my chosen TV, saved £50
05/01/2011	Found you after I had placed order with Amazon! for Braun 500 electric toothbrush. £22 Them £16 approx with you
12/01/2011	Outstanding !!!
11/02/2011	I like your site, easy to use and points out best value.Easy to use.

27/04/2011	Thanks for the great website! I always check against foundem prior to making a major electrical purchase!
02/05/2011	fantastic site !
01/06/2011	AMAZING service, brilliant for comparison and have told all my friends about it :D
17/07/2011	after many hours of searching for the best price for a fridge freezer i found your website, i'm so glad i did, many thanks
04/11/2011	Very Good web site would definetly use it again & recommend to friends.
06/12/2011	good & efficient
28/02/2012	Wouldn't go anywhere else for price information
07/03/2012	Very very helpful.
15/04/2012	Miss you guys hope your back online soon!!!
25/05/2012	All very good information plus best price comparision
04/06/2012	Best search results I have experienced
03/01/2013	Very good site you don't miss a bargain
20/11/2013	The historical price trend is your KEY advantage. to be frnakly honest it is the only reason i use this website, otherwise i would just use google shopping. If you can extened the historical trend graph to 6 - 12 months it would be even more of an advantage.
06/12/2013	Discovered you via Martin Lewis. Very helpful comparison site. Thank you.
06/02/2014	this saved me a lot of time and was very easy to use.So thank you for quick easy website.
03/08/2014	Just found you doing a google search. Will definitely use this site again? Very comprehensive, leaky laid out options! Like it a lot.
27/08/2014	BTW compare the market .com is about to expand doing this kind of thing soon. thats what they say they are aiming for I would prefer not to use them as they have very annoying adverts keep up the good work I will visit you more often :)
08/11/2014	on the nail and fast
15/12/2014	best prices found!!!!
15/04/2015	Your site was mentioned on Sky News, and I shall use Foundem.co.uk in stead of Google.
16/04/2015	Saw your CEO on BBC tv news. I am so glad ta last that the EC is giving Google a bloody nose. They have, like Microsoft before them, abused their position in the cyberworld. They deserve to be taken down or very heavily fined. Look at the crap that comes bundled with their Androids. I detest Google, which is why I long ago ditched their search engine. Keep the battle up against them and hope the EC does not become a lapdog like our own Ofcom.
16/04/2015	How do I make you my preferred search engine.????
11/11/2015	I have just heard of you via Martin Lewis's web newsletter and in 10 seconds you gave me the info it hasd taken me 2 hours to manually research last night. Will definitely use you again. Many thanks
16/12/2015	Very helpful indeed. Saves so much time navigating. Brilliant!